



中國文化大學

國際企業管理學系

Department of International Business Administration



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Join Us, the beginning of change.
Teaching you how to become a boss and earn big money

Contact Number : 886-2-2861-0511 Ext. 35305~35306
Service Hours : Mon. to Fri. 08:30 to 16:00
E-mail : crbbba@gmail.com





Cultivating International Business Management Talent

1 Professional Courses



2 Featured Courses



3 Talent Cultivation

- Production Management
- Marketing Management
- Human Resource Management
- Research and Development Management
- Financial Management

- ◆ ESG Management and Sustainable Finance
- ◆ Digital Marketing and Brand Management
- ◆ Entrepreneurship and Innovation Management
- ◆ Corporate Internship
- ◆ Thesis Research
- ◆ Fieldtrip

- ◆ Digital Marketing Planner
- ◆ International Project Manager
- ◆ ESG Management Professional
- ◆ Financial and Finance Management Professional
- ◆ Innovation and Entrepreneurship Management Professional
- ◆ AI Big Data Analyst

Work-study Programs

NT\$ 5000-11000

- Teaching Assistant
- Project Assistant
- Bilingual Teaching Assistant
- Service-learning Course Assistant
- Office Administration Assistant

Scholarships & Financial Aid

NT\$ 5000-30000

- Top-notch student Bursary
- Shinchuan Scholarship
- Huagang Scholarship
- Fan Yiping Alumni Scholarship
- Su Wenxiang Alumni Scholarship

Enhancing Workplace Competitiveness





Immediate Employment upon Graduation

Extensive Work Opportunities

Diversified Corporate Internships, Adaptive Student Development, Employment Programs, Paid Internships, and Integration of Theories and Practice



- ✦ ISO 14064-1 International Certification Guidance for Greenhouse Gas Internal auditors
- ✦ Government Subsidy of NT\$72,000 for Paid Internships in Renowned Domestic Enterprises
- ✦ Direct Employment upon Graduation Plus an Additional Scholarship of NT\$10,000

In the 112th year, recognition was received from the Ministry of Labor for the subsidy granted to organize an employment program at higher education institutions.



NEW

- 112 Academic Year - 1. Corporate Sustainable Management Talent Cultivation Program
- 112 Academic Year - 2. ESG Innovation and Development Talent Cultivation Training Program
- 111 Academic Year - Corporate Social Responsibility Talent Cultivation Program
- 110 Academic Year - International Leadership and Communication Talent Cultivation Employment Program
- 109 Academic Year - Globalization and Digital Marketing Talent Cultivation Program

Future Employment

- Financial Services Industry
- Retail Industry
- Information Services Industry
- Manufacturing Industry
- Cross Border E-Commerce Industry

Entrepreneurship

- Entrepreneurship In Social Media
- Entrepreneurship And Management In E-Commerce
- Fashion Brand Representation And Authorization
- Creative Product Design, Development, And Manufacturing
- Consultation On Brand Planning In E-Commerce

Public Service

- Public Service Exams
- National Exams
- National Bank Exams
- Chunghwa Telecom Recruitment Exams
- Postal Service Recruitment Exams

Further Education

- Five Year Integrated Program
- Overseas Exchange Program
- Dual Degree Program
- EMBA





Diverse International Exchange Programs

Overseas Exchange Programs

Dual Degree Programs

| | | | | | | |
|---|--|---|--|---|--|--|
|  KEIAI UNIVERSITY 敬愛大學 |  HOTEL & TOURISM BUSINESS SCHOOL 瓦岱勒國際飯店與旅遊管理學院 |  RENNES SCHOOL OF BUSINESS UNFRAMED THINKING 雷恩商業學院 |  NEOMA BUSINESS SCHOOL REIMS - ROUEN - PARIS 諾歐商學院 |  UNIVERSITY OF NORTH ALABAMA 北阿拉巴馬大學 |  MURRAY STATE UNIVERSITY 莫瑞大學 |  UNIVERSITY OF MICHIGAN 密西根大學弗林特分校 |
|  HANXIN COLLEGE 大同韓新學院 |  PLATTSBURGH 紐約州立大學普拉茨堡分校 |  MINNESOTA STATE UNIVERSITY 美國明州西南州立大學 |  SOUTHERN UNIVERSITY COLLEGE 南方大學學院 |  KYUNGNAM UNIVERSITY 慶南大學校 | | |
|  ANGONG NATIONAL UNIVERSITY 安東大學校 |  CHEONGJU UNIVERSITY 慶熙大學校 |  HANKYONG UNIVERSITY 韓江學院 |  SEJONG UNIVERSITY 西京大學校 |  HUMPHREYS UNIVERSITY 漢弗萊斯大學 |  HUNAN UNIVERSITY 湖南大學校 |  GYEONGGI NATIONAL UNIVERSITY OF EDUCATION 國立慶尚大學校 |

| | | |
|--|--|---|
|  THE UNIVERSITY OF WISCONSIN MADISON  |  SOUTHWEST MINNESOTA STATE UNIVERSITY  |  STATE UNIVERSITY OF NEW YORK PLATTSBURGH  |
| University of Wisconsin-Madison | Southwest Minnesota State University in the United States, Minnesota | State University of New York at Plattsburgh in the United States |
|  KEIAI UNIVERSITY  |  KYUNG HEE UNIVERSITY  |  NEOMA BUSINESS SCHOOL REIMS - ROUEN - PARIS  |
| Keiai University in Japan | Kyung Hee University in South Korea | NEOMA Business School in France |

There are a total of 427 overseas exchange universities in Europe, America, Asia, and Africa regions.

Dual-degree agreements have been signed with a total of 40 foreign universities.



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