

• Departmental Features

- **Specialized Curriculum Enhancement:** Our department offers three major professional clusters in **Banking and Finance**, **Financial Marketing**, and **Digital Finance**, covering a wide range of skill development in various aspects of the respective fields.
- **Promotion of Concurrent Bachelor's and Master's Degrees:** We provide students with the option to advance their studies by taking graduate courses early, expanding their career choices upon graduation.
- **Encouragement of Double Majors:** Our department actively encourages students to pursue double majors, fostering expertise beyond finance and enhancing their overall competitiveness in both employment and further studies. Examples include combinations like Finance + Computer Science, Finance + Law, and Finance + Korean.
- **International Dual Degrees (Bachelor's and Master's):** We actively promote international exchanges and collaborations with renowned universities and research institutions both domestically and abroad. This enables students to broaden their horizons and enhance their international competitiveness through two-way academic cooperation and instruction.
- **Seamless Transition to Employment:** Our department has established close industry-academic internship partnerships with major companies, allowing students to gain practical experience, reduce the gap between theory and practice, and prepare themselves for the workforce well before graduation.

• Career Paths

Banking and Finance Cluster :

Financial Analyst, Credit Analyst in Banking, Investment Trust and Advisory, Risk Management, Securities/Futures Sales Representative, Underwriting/Insurance Administrative Staff

Financial Marketing Cluster :

Financial Planning, Insurance Broker, Securities/Futures Sales Representative, Senior Sales Representative in Securities Firms, Corporate Marketing in Financial Institutions, Financial Product Designer

Digital Finance Cluster :

Digital Analytics Specialist, Digital Finance Specialist, Digital Financial Product Planner, Digital Financial Platform Planner, Data Strategy and Governance Specialist

• Curriculum Design

• Banking and Finance Cluster :

Includes two major modules: **Data Analysis and Risk Management**, and **Financial Technology and Investment Decision**.

Key Courses: Financial Information Systems, Futures Trading Theory and Practice, International Financial News Analysis, Derivative Financial Products.

• Financial Marketing Cluster :

Includes two major modules: **Data Financial Integration**, and **Smart Wealth Management**.

Key Courses: Investment Psychology, Financial Information and Marketing, Financial Web Community Management, Innovative Financial Products.

• Digital Finance Cluster :

Includes two major modules: **Big Data and Financial Intelligence**, and **FinTech and Dynamic Investment**.

Key Courses: Financial Database Analysis and Application, Digital Smart Financial Business Model Analysis, Artificial Intelligence, Blockchain Applications, Financial Big Data Analysis.

★ International Dual Degrees ★ Southwest Minnesota State University Arkansas State University



	ARKANSAS STATE UNIVERSITY	APPLY
位置 Location	阿肯色州 State of Arkansas	
合作模式 Program Offered	3+1雙聯學士及3+1+1雙聯學碩士 3+1, 3+1+1 Dual Degree program	
合作科系 Major	國際企業管理學系、財務金融學系 Business Administration, Banking & Finance	

MBA 中國文化大學碩士雙聯計畫
美國明州西南州立大學
五年一貫 美國留學

課程特色
與姊妹校合作，課程有保障

免 TOEFL / GMAT
以 TOEFL / GRE / TOEFL 為 MBA 入學資格檢核標準，無須托福或 GRE 成績即可申請。托福成績低於 80 分者，可申請托福預備班。

最省的時間
大學畢業後可申請美大合作碩士學位或進修美國 1 年 MBA 碩士。

最省的費用
Southwest Minnesota State University (SMSU) 為州 (公立) 公立大學，學費約 NTD 15 萬 (含雜費)。

可申請工作簽證
Optional Practical Training (OPT) 簽證

SMSU 可申請 1 年 OPT，畢業後可從事專業領域工作，取得碩士學位，可申請 1 年留校或美國工作簽證。

提供 OPT 工作機會
SMSU 與當地企業合作，提供學生 OPT 工作實習經驗。

目前每年約 200 位畢業生在美申請 OPT 工作簽證，約 100 位畢業生選擇留在美國 OPT 工作。SMSU 與 Marshall 當地企業如: Wells Fargo Bank, MetLife, 及 Shepherd 均有合作，可協助申請及訓練之台灣學生工作實習的機會。

入學條件

- 大三或大四學生，不修科系
- 高國內，外大學學士學位，不修科系

保學金 + 留學貸款

保學金 7500 元以上	SMSU 獎學金 \$2000 起	費低學好留學貸款 SMSU 校友會提供
NTD 10 萬	NTD 125 萬	NTD 50 萬

留學說明會

美國文化大學 精華社主辦 第一場講座

時間: **10/18 (星期三) 15:00-16:30**

中國文化大學 國際中心 第二場講座

時間: **10/21 (星期六) 15:00-16:30**

美國文化大學 / 校本部
地址: 美國明州西南州立大學
電話: (507) 251-1111 (美國時間)
Email: international@smsu.edu

中國文化大學 / 推廣教育部
地址: 台北市中正區
電話: (02) 2311-2111 (台灣時間)
Email: international@ccu.edu.tw

Scholarships & Financial Aid & Work-Study Funding

Category	Subsidy Standards and Amounts
On-Campus Scholarships	There are a total of 25 on-campus scholarships, with amounts ranging from 2,000 to 20,000 NT dollars per recipient.
Financial Assistance for Underprivileged Students	Qualifying students from underprivileged backgrounds may receive financial assistance ranging from 15,000 to 20,000 NT dollars.
Encouragement for Overseas Exchange, Dual Degrees, Internships, or Volunteer Work	Each student is eligible for scholarships ranging from 20,000 NT dollars or more when participating in overseas exchange programs, pursuing dual degrees, engaging in internships, or volunteering.
Outstanding Athlete Scholarships	Scholarships are awarded to the university's outstanding athletes who achieve top-three rankings in events such as the Olympics, Asian Games, international championships, or university-wide competitions.
Work-Study Financial Aid	Financial aid for work-study positions is provided based on the university's work-study wage standards.
Living Allowance Scholarships	Students who meet the criteria for financial assistance can apply for monthly scholarships. Upon acceptance, they are required to engage in 30 hours of service learning each month and receive a monthly stipend of 6,000 NT dollars.
Off-Campus Scholarships	For information on off-campus scholarships, please visit the university's homepage and click on the scholarship inquiry link in the latest news section.