

# CHINESE CULTURE UNIVERSITY

## DEPARTMENT OF JOURNALISM course features

- **Simulating Real Media Environments:** The media internship courses in the program closely emulate actual media operations, including route differentiation, manuscript review, utilizing publishing systems, and presenting outcomes. This helps students learn actual work processes and procedures in a simulated environment.
- **Comprehensive Multimedia Coverage:** The curriculum encompasses major media courses, including digital, print, television, online, and broadcasting, ensuring students have comprehensive learning and practical opportunities across various media forms.
- **Specialized Journalism Reinforcing Interest:** Specialized journalism courses focus on enhancing students' interest in news, covering areas such as business news writing, sports journalism, public affairs reporting, environmental and health news reporting. This aids students in deepening their expertise in specific fields.
- **Theory Courses Strengthening Analytical Skills:** Theoretical courses aim to strengthen students' analytical and problem-solving skills, including communication theory, journalism history, cultural studies, and oral communication. This provides them with a profound academic foundation.
- **Cultivating Other Media Practical Skills:** Beyond news, the curriculum includes courses in television program production, public relations, advertising, social media, marketing, and big data. This cultivates students' practical abilities in different media fields.
- **Language and Expression Skills Development:** Language-focused courses emphasize cultivating students' language and expression skills, including news English, all-English media and cultural studies, oral expression, and Mandarin pronunciation. This enhances their communication abilities.
- In summary, the program is designed to provide students with comprehensive learning and practical experiences in a real and diverse media environment, enhancing their professional knowledge and practical skills.





- "Four Major Internship Media" - A Comprehensive Training Ground for All-Around Talent
- Complete Facilities: Well-equipped facilities where students have unrestricted and free access to various tools and equipment.
- Integration of Learning and Application: Ensuring practical media internships are guaranteed, creating a seamless connection between academic learning and real-world application.
- Micro-Credits + Industry Collaboration: A combination of micro-credits and collaboration with industries, providing students with a valuable link between academia and the professional world. Employment opportunities are readily available upon graduation.
- Career Development: The department takes the initiative in actively connecting graduating students with job opportunities, facilitating a smooth transition into their professional careers.



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- ★ Department Facebook:





# Alumni Advantages: The Biggest Power in the Media Circle

- Our department boasts numerous distinguished alumni who have made a mark across various communication media, surpassing the majority of competing schools. The achievements of our alumni extend beyond journalism, spanning fields such as film and television, advertising, and public relations. This breaks the stereotype that graduates from a journalism department can only pursue careers as reporters.



## ★SCHOLARSHIP

### ★UNDERGRADUATE

- ◆"Mr. Chi Kao-Ju Memorial Scholarship": Awarded to two students annually, each receiving NT\$20,000.
- ◆"Professor Le Shu-Ren Memorial Scholarship": Awarded to one student annually, receiving NT\$5,000.

### ★GRADUATE SCHOOLS

- ◆"Mr. Chi Kao-Ju Memorial Scholarship": Awarded to one student annually, receiving NT\$30,000.
- ◆"Professor Cheng Chen-Ming Memorial Scholarship": Awarded to three students annually, each receiving NT\$20,000.