

Introduction



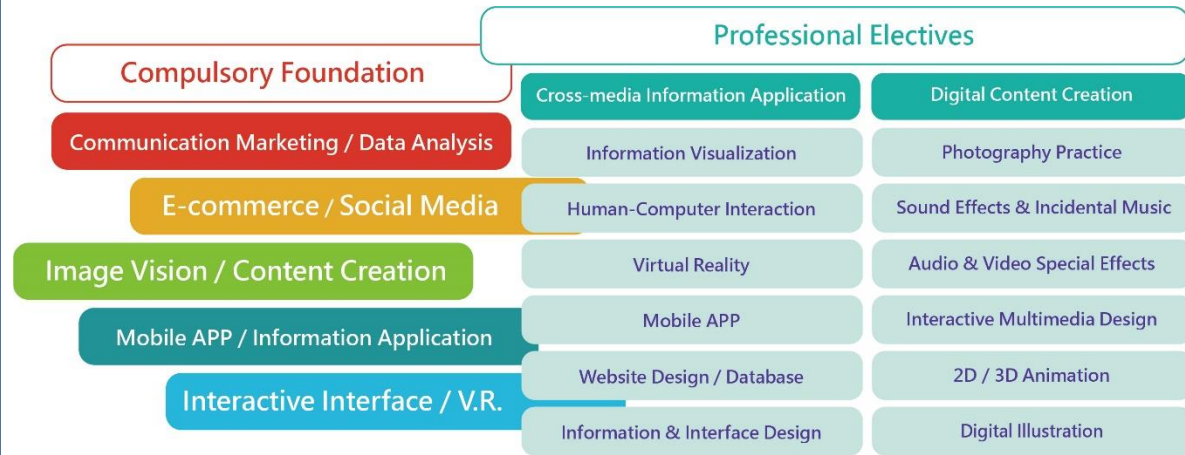
Department of Information Communications

2023.11






6 Key Features



- Comprehensive and diverse equipment exclusively for departmental use
- Microcredits and co-teaching with industry experts facilitate future employment
- Promoting iPAS certification exams and guiding students in job placement
- Abundant alumni and diverse internship resources
- Rich achievements in competitions and research projects.
- Plentiful interdisciplinary learning and international learning resources



Career Development (Employment Sectors and Alumni Performance)

-  Digital Imaging, Content Creation
-  Social Media Marketing, Data Analytics
-  Interactive Multimedia, Animation, Game Design
-  Color Management and Reproduction
-  Website and Mobile App Design, Programming Development

The Su Shi-Ran Foundation Scholarship is available



Information and Communication Technology (ICT) Industry / Digital Content Industry

- Yong-ting Li (Game Director, Rayark Games)
- Yi-xuan Chen (General Manager, Garena Taiwan)
- Yi-min Lin (Engineering Director, 17Live Group)
- Yi-ting Liu (Assistant Manager, Sega Taiwan Business Division, Former Director of Taipei City Tourism and Information Bureau)
- Sheng-you Fan (General Manager, TheQwan Co., Ltd., Founder of Laravel Taiwan Community)
- Xin-hong Yeh (Chief Designer, Process-Group, Winner of Asia Design Prize and Germany's iF Design Award)
- Chang-shou Yuan (Winner of the 58th Golden Bell Awards for Visual Effects in Dramatic Programs)
- Pei-qi Chen (Senior Designer, Rayark Games)
- Xin-ji Chen (Creative Producer for "The Tag-Along" and "Back to the Good Times")

- Ling-jie Pan (One Plus One Radio, 570,000 subscribers)
- Hao-ting Huang (32nd Golden Melody Awards Best Band Award: Saxophonist of Sunset Rollercoaster)
- Zhe-an Lin (25th Golden Melody Awards Best Band Award: Guitarist of Mr. Mixer)
- Li-zhong Lee (Special Judge Award for Japan EPSON Image Creation Grand Award)
- Zhong-xuan Lan (Resident Artist at Finland's Arteles Creative Center and Tokyo's AIR3331)
- Zhi-wei Jiang (TVBS Media Anchor)
- Jun-hao Huang (Senior Programmer at Asia Value Capital Group)



Our Strength



- The Department of Information Management focuses on constructing business models and managing information processes. The Departments of Information Science and Information Engineering emphasize hardware and software programming abilities. However, we emphasize **information application and digital content design to enhance communication effectiveness and user experience**. It is an interdisciplinary field of study. Apart from programming courses, we emphasize abilities in digital content creation and the use of media. These skills include graphic design, audiovisual creation and special effects, interactive AR-VR production, applications of artificial intelligence, smart IoT, app development, as well as color enhancement and application.
- The departments of Journalism, Mass Communication, Visual Communication, and Media Communication primarily focus on content creation and traditional mass media. Besides **new media applications and social media marketing**, we focus on **integrating various communication platforms**. This integration enables **localized, mobilized, intelligent, and precise communications**.



Our Web