



Department of Mass Communication at CCU

- The Department of Mass Communication at the Chinese Culture University, established in 1963, is the earliest department of its kind among domestic universities.
- Its core mission is the integration of theoretical foundations and practical training, complemented by the cultivation of a humanistic spirit and the application of communication technology. The education purpose of the program is to nurture versatile professionals in the field of communication who possess expertise in public communication planning, visual communication, and a solid foundation in communication theory, encompassing both academic and practical aspects.

Communication Curriculum

- Multimedia Cluster
 - Mixed Reality VR/AR/XR Module
 - Self-Media and Live Broadcasting Management Module
 - Science Communication Module
- Public Communication Cluster
 - Communication Industry and Marketing Module
 - Non-Profit Communication Module
- Communication Research Cluster
 - Communication Industry Special Topics Module
 - Communication Research Special Topics Module
 - Cultural, Social, and Audiovisual Documentation Module



Departmental Advantages

- Diverse expertise among faculty, covering various communication fields.
- Innovative equipment and facilities.
- Faculty characterized by a youthful profile.
- Extensive experience in organizing large-scale events and international conferences.
- Rich international experience and exchange programs.

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