



Tourism
觀光學群



Department of Global Business-Tourism group

Contact Information

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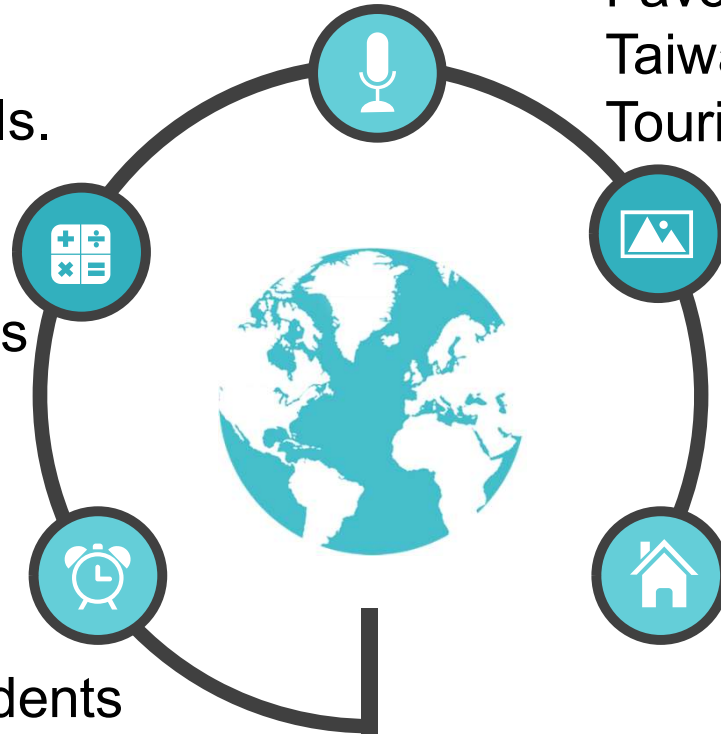
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Features of Tourism group

- Diversified extracurricular activities add value to college life experience and problem-solving skills.

- Course design emphasizes teamwork, collaboration, and mastering foreign language skills.
- Lots of international students in the department foster cross-cultural experiences.



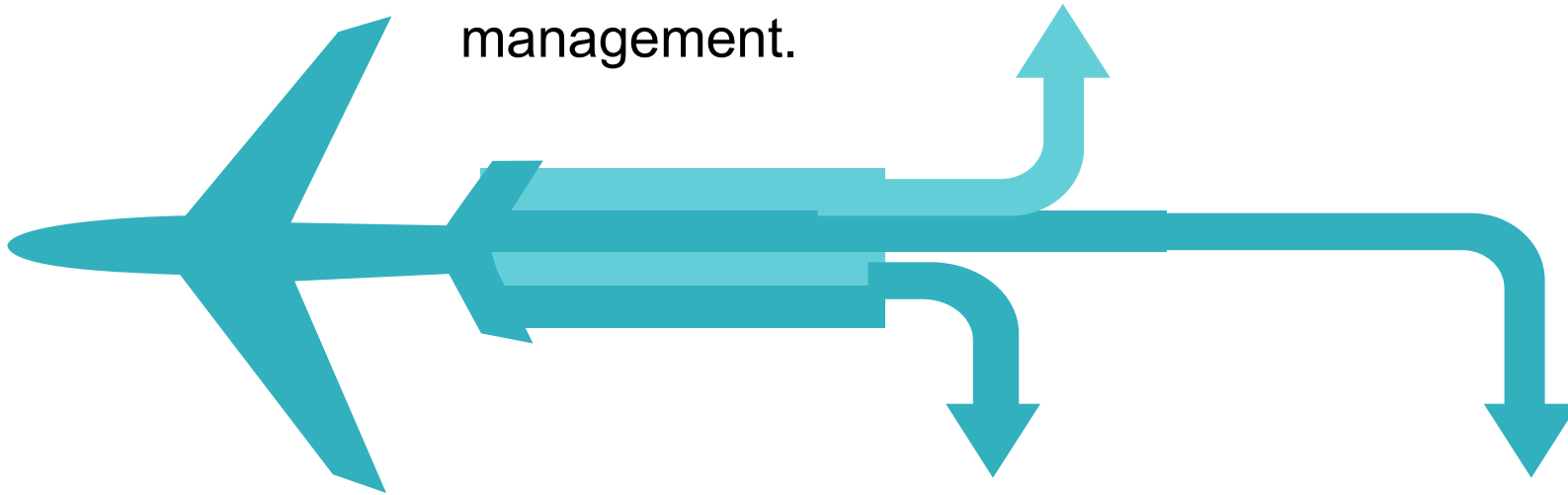
- Top Ranking of Employers' Most Favorite College Students in Taiwan. (2023 Foresight Magazine, Tourism and Leisure Category)

- Comprehensive training in the tourism industry from a business school perspective.



Future Career Planning

- Further education: further studies at domestic or foreign Master/PhD programs in related fields such as tourism, catering and tourism, leisure and entertainment, or business management.



- Employment: work in tourism-related industries such as five-star hotels, catering industries, travel agencies, leisure services, or aviation services. You can also apply for various business management jobs in other enterprises and institutions.

- In addition, you may try to participate in public service or teaching positions.



Course Design

42 required credits for Tourism Study Group including :



1. Introduction to Tourism
2. Introduction to Hospitality and Hospitality Management
3. Introduction to leisure and recreation
4. Tourism and Transportation Management
5. Travel Industry Operation and Management
6. Food and Beverage Management
7. Hotel Management
8. Tour planning and design
9. Eco-tourism
10. Hospitality Procurement and Cost Control
11. Tourism service management
12. Tour planning and design or tour guide practice
13. Tour guide practice
14. Tourism Resources Development

Scholarships



Scholarships for Disadvantaged Students



Industry-Academic Cooperation Scholarship



Scholarships and subsidies for foreign students:
Full scholarships, half scholarships, and subsidies.

